



Teleseminar Dial-In Details

- Date:** Wednesday, July 30, 2008
- Time:** 12:00 Noon (Pacific) / 3:00 PM (Eastern)
- Dial In:** 1-419-400-0203
- Passcode:** 657950#
- Topic:** The Wizard Weekly – RSS, WordPress, FeedBurner
- Duration:** 30 – 45 minutes
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Tips To Get The Most Out Of This Call

1. Print this Action Guide
2. Use these tips to develop your blog.
3. Take action NOW

Quote of the Call: “Achievement-motivated people constantly seek improvements and ways of doing things better.”

~ David McClelland

Today we will learn about:

- ✓ **What is RSS?**
- ✓ **Why do I need it?**
- ✓ **Why isn't what comes with WordPress ok?**
- ✓ **What is FeedBurner?**
- ✓ **Why is it better than sliced bread?**



What is RSS?

Really Simple Syndication

Lets directories and your readers know you are there



Why do I need it?

It's a big part of your strategy to get yourself known.



Why isn't what comes with WordPress ok?

What is FeedBurner?



FeedBurner Logo



The FeedBurner Icon you will see on your site

<http://www.feedburner.com>



Why is it better than sliced bread?