



Teleseminar Dial-In Details

- Date:** Wednesday, October 1, 2008
- Time:** 12:00 Noon (Pacific) / 3:00 PM (Eastern)
- Dial In:** 1-419-400-0203
- Passcode:** 657950#
- Topic:** The Wizard Weekly – PlugIns Revisited
- Duration:** 30 – 45 minutes
-

Tips To Get The Most Out Of This Call

1. Print this Action Guide
2. Use these tips to develop your blog.
3. Take action NOW –

Quote of the Call: “Take your life in your own hands, and what happens? A terrible thing: no one to blame.” ~Erica Jong



Today You will Learn And Discover The Newest Plugin Recommendations -

HeadSpace

TwitterTools

WordBook

WP-DB-Backup



HeadSpace

Great for SEO

<http://www.wordpress.org/extend/plugins/headspace2/>

You can configure meta-data for:

- Posts
- Pages
- Categories
- Home page
- Author pages
- Search pages
- 404 page

You can define:

- Tags/keywords, with suggested keywords
- Descriptions
- Page titles
- Custom 'more text'
- Site name and site description
- Custom themes - change your theme on each page!
- Custom plugins - load a plugin only on specific pages
- Additional CSS and JavaScript files
- Noindex and nofollow

It also allows you to add:

- Google Analytics
- Google Webmaster
- Google section targeting
- Mint statistic
- 103bees
- Statcounter
- CrazyEgg heat map
- Feedburner Stats Pro
- Apture
- Yahoo! Site Explorer



- HitTail
- Piwik tracking

You can also:

- Disable visual editing
- Disable widgets
- Configure first-time visitor messages
- Add frame-breaker code
- Disable WordPress auto-formatting (wpautop and wptexturize)
- Configure memory limits, error reporting, and system timeouts

This is all included in a single plugin. Because of the large number of other meta-data plugins, HeadSpace provides an import function for the following plugins:

- Ultimate Tag Warrior
- All-in-one SEO
- HeadMeta Description
- Jerome's Keywords
- lud.icro.us Head Meta
- SEO Title Tags
- Simple tagging

TwitterTools

<http://www.wordpress.org/extend/plugins/twitter-tools/>

Twitter Tools integrates with Twitter by giving you the following functionality:

- Archive your Twitter tweets (downloaded every 15 minutes)
- Create a blog post from each of your tweets
- Create a daily digest post of your tweets
- Create a tweet on Twitter whenever you post in your blog, with a link to the blog post
- Post a tweet from your sidebar
- Post a tweet from the WP Admin screens
- Pass your tweets along to another service (via API hook)



Configuration

There are a number of configuration options for Twitter Tools. You can find these in Options > Twitter Tools.

Showing Your Tweets Widget Friendly

If you are using widgets, you can drag Twitter Tools to your sidebar to display your latest tweets.

WordBook

<http://wordpress.org/extend/plugins/wordbook/>

The WordPress application allows you to post to your wordpress.com blog directly from within Facebook. You cannot use the Facebook app with a self-hosted WordPress blog.

This Wordbook plugin works in the reverse direction. When you publish a new post or page, the plugin, in conjunction with the Wordbook Facebook application, cross-posts your new blog entry to your Facebook account. You cannot use Wordbook with a blog hosted at wordpress.com.

WP-DB-Backup

<http://www.wordpress.org/extend/plugins/wp-db-backup/>