



Teleseminar Dial-In Details

- Date:** Wednesday, July 09, 2008
- Time:** 12:00 Noon (Pacific) / 3:00 PM (Eastern)
- Dial In:** 1-419-400-0203
- Passcode:** 657950#
- Topic:** The Wizard Weekly – Enhance Your Blog
- Duration:** 30 – 45 minutes
-

Tips To Get The Most Out Of This Call

1. Print this Action Guide
2. Use these tips to develop your blog.
3. Take action NOW

Quote of the Call: “Achievement-motivated people constantly seek improvements and ways of doing things better.”

~ David McClelland

Today we will learn about:

- ✓ 'Pretty' Urls - Permalinks
- ✓ Cool Widgets to Create
- ✓ The Kitchen Sink
- ✓ Create Subheadings
- ✓ Post in Advance

‘Pretty’ Urls - Permalinks

How to get there:

Options -> Permalinks 2.3 or lower

Settings -> Permalinks 2.5 or higher

Common settings

<input type="radio"/> Default	<code>http://wordpressguru.com/test/?p=123</code>
<input type="radio"/> Day and name	<code>http://wordpressguru.com/test/2008/07/07/sample-post/</code>
<input type="radio"/> Month and name	<code>http://wordpressguru.com/test/2008/07/sample-post/</code>
<input type="radio"/> Numeric	<code>http://wordpressguru.com/test/archives/123</code>
<input checked="" type="radio"/> Custom Structure	<input type="text" value="/%postname%/"/>



If you get '500 Internal Server Error –

If WordPress is installed in root directory of your host -

.htaccess

```
# BEGIN WordPress
<IfModule mod_rewrite.c>
RewriteEngine On
RewriteBase /
RewriteCond %{REQUEST_FILENAME} !-f
RewriteCond %{REQUEST_FILENAME} !-d
RewriteRule . /index.php [L]
</IfModule>
# END WordPress
```

If WordPress is installed in a subdirectory called 'foo'

```
# BEGIN WordPress
<IfModule mod_rewrite.c>
RewriteEngine On
RewriteBase /foo/
RewriteCond %{REQUEST_FILENAME} !-f
RewriteCond %{REQUEST_FILENAME} !-d
RewriteRule . /foo/index.php [L]
</IfModule>
# END WordPress
```

Caution – NO SPACES at the beginning or end!

http://codex.wordpress.org/Using_Permalinks#Where.27s_my_.htaccess_file.3F



Create cool widgets

Twitter – follow me



```
<a href="http://www.twitter.com/wordpresswizard"
TARGET="_blank"></a>
```

EZine Article Widgets

```
<script type="text/javascript"
src="http://ezinearticles.com/widget/inc/eawidget.js"></script><sc
ript type="text/javascript"
src="http://ezinearticles.com/widget/widgetfetch.php?theme=100&c
border=ffd47f&cbackground=f1f1f1&ch3=87a447&cheader=87a447&
ctopic=f1f1f1&ctopictext=000000&cfooter=f1f1f1&cfootertext=00000
0&width=201&height=400&articles=4&category=Internet-and-
Businesses-Online&subcategory= Blogging&authorid=Cathy
Perkins&bio=1"></script>
```







The Kitchen Sink














Before:

Write Post

Title

Post

Add media:     **Visual** HTML





B *I* ABC           ABC   














After:














Write Post

Title

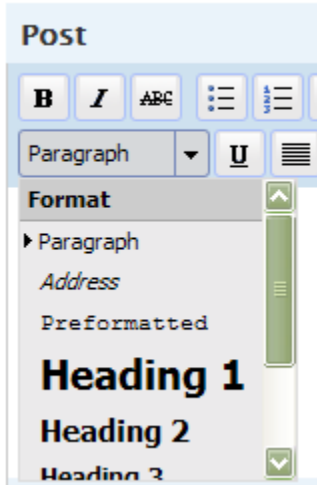
Post

Add media:     **Visual** HTML

B *I* ABC           ABC   

Paragraph             

Create Subheadings



Post In Advance

Publish Status

Unpublished

Keep this post private

Publish immediately [Edit](#)

Publish Status

Unpublished

Keep this post private

Publish immediately [Cancel](#)

July 15

2008

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