



Teleseminar Dial-In Details

- Date:** Saturday, March 01, 2008
- Time:** 12:00 Noon (Pacific) / 3:00 PM (Eastern)
- Dial In:** 1-419-400-0203
- Passcode:** 657950#
- Topic:** The Wizard Weekly – More than just posting
- Duration:** 30 minutes
-

Tips To Get The Most Out Of This Call

1. Print this Action Guide and Take Notes
2. Use these tips to develop your blog.
3. Take action NOW!

Quote of the Call:

If Google CAN know something about your site,
they probably DO know it.



WordPress: More Than Just Posting

Set Up Comments Correctly:

Dashboard -> Options -> Discussion

Discussion Options

[Update Options »](#)

Usual settings for an article:

(These settings may be overridden for individual articles.)

- Attempt to notify any Weblogs linked to from the article
(slows down posting.)
- Allow link notifications from other Weblogs (pingbacks and trackbacks.)
- Allow people to post comments on the article

E-mail me whenever:

- Anyone posts a comment
- A comment is held for moderation



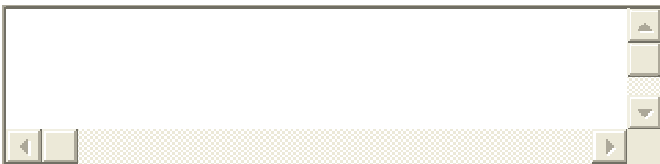
Before a comment appears:

- An administrator must always approve the comment
- Comment author must fill out name and e-mail
- Comment author must have a previously approved comment

Comment Moderation

Hold a comment in the queue if it contains or more links. (A common characteristic of comment spam is a large number of hyperlinks.)

When a comment contains any of these words in its content, name, URL, e-mail, or IP, it will be held in the [moderation queue](#). One word or IP per line. It will match inside words, so "press" will match "WordPress".



Comment Blacklist



When a comment contains any of these words in its content, name, URL, e-mail, or IP, it will be marked as spam. One word or IP per line. It will match inside words, so "press" will match "WordPress".

Update Options »

Plugins:

Share This

<http://alexking.org/blog/2006/12/15/share-this-131>



PodPress

<http://www.mightyseek.com/podpress/>

Others - ask me

Permalinks:

Dashboard -> Options -> Permalinks

Customize Permalink Structure

[Update Permalink Structure »](#)

By default WordPress uses web URLs which have question marks and lots of numbers in them, however WordPress offers you the ability to create a custom URL structure for your permalinks and archives. This can improve the aesthetics, usability, and forward-compatibility of your links. A number of tags are available, and here are some examples to get you started.



Common options:

Default

» <http://thewordpresswizard.com/?p=123>

Date and name based

» <http://thewordpresswizard.com/2008/03/01/sample-post/>

Numeric

» <http://thewordpresswizard.com/archives/123>

Custom, specify below

Custom structure:

Optional

If you like, you may enter a custom prefix for your category URLs here. For example, `/taxonomy/tags` would make your category links like <http://example.org/taxonomy/tags/uncategorized/>. If you leave this blank the default will be used.

Category base:



Additional Notes: